

Q

FAX# 404-848-9552

CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
NOV1/12 16.44
*** WPXI-TV ***

REP. # _____ OFF. # 0 SALESMAN # _____

BUYER NAME	AMY MILLS
SALES PRSN	AT- BRAD DANIELL

CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			NOV1/12 16.44

CANK-SEE LINES 11-12,14-15,18
ADD-SEE LINES 32-35
TOT DECREASED=\$2,265
REVISED TOT=\$56,250
PLS CONF
THANKS,KATHERINE

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Page

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2434												
11		SZ	400P-430P	30		\$545.00	10/29	11/2	1		M-F	1
PROGRAM : JUDGE JUDY ORD COM1 : HV CANX 1X 10/29 CON COM1 : JUDGE JUDY												

FROM REP NOV1/12 16.44
** CHANGES ** *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12		SZ	430P-500P	30		\$720.00	10/29	11/2	3		M-F	3
PROGRAM : JUDGE JUDY												
ORD COM1 : HV CANX 1X 10/29												
CON COM1 : JUDGE JUDY												
14		SZ	530P-600P	30		\$1,095.00	10/29	11/2	2		M-F	2
PROGRAM : FIRST AT 5												
ORD COM1 : HV CANX 1X 10/29												
CON COM1 : FIRST AT 5												
15		SZ	600P-630P	30		\$1,295.00	10/29	11/2	2		M-F	2
PROGRAM : CH11 NWS 6PM												
ORD COM1 : HV CANX 2X 10/29												
CON COM1 : CH11 NWS 6PM												
18		SZ	700P-730P	30		\$2,195.00	10/29	11/2	1		M-F	1
PROGRAM : JEOPARDY												
ORD COM1 : HV CANX 2X 10/29												
CON COM1 : JEOPARDY												
32		A	400P-430P	30		\$825.00	11/2	11/2	1		FRI	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
33		A	430P-500P	30		\$1,050.00	11/2	11/2	1		FRI	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
34		A	600P-630P	30		\$1,850.00	11/2	11/2	1		FRI	1
PROGRAM : CH11 NEWS 6PM												
CON COM1 : CH11 NEWS 6PM												
35		A	700P-730P	30		\$3,350.00	11/2	11/2	1		FRI	1
PROGRAM : JEOPARDY												
CON COM1 : JEOPARDY												

REP HEADLINE# 6215012 TRF# 321761
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 16.44
*** WPXI-TV ***

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

STATION MAKEGOOD OFFERS:

M4

REJECT

BUY#11 MISSED: M-F/400P-430P

BUY#12

BUY#14

BUY#15

BUY#18

M-F/430P-500P

M-F/530P-600P

M-F/600P-630P

M-F/700P-730P

OFFER: FRI/400P-430P

& FRI/430P-500P

& FRI/530P-600P

& FRI/600P-630P

& FRI/700P-730P

& FRI/130P-230P

CMT: PLEASE ADVISE

MISSED: SAT/730P-800P

OFFER: SAT/730P-800P

CMT: PRG CHG- HINES

CMT: SPT IS BOOKED- THX JEN

M5 UNRESL BUY#29

NOV/12 56250.00

NOV3

NOV3

(NOV1/12)
PLS ADVISE.

CONTRACT TOTAL 56250.00
TOTAL SPOTS 54

MARKET TOTALS \$205,580

WPXI 31%

KDKA 30%

WTAE 30%

WPGH 9%

CABL 0%

WPCW 0%

WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD

B-BUY TYPE

C-CANCELLED

DE-DELETE E-EFF DATES

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

P-CLASS, PLAN, SECT

Q-PAID PGM

R-RATE

S-SPOTS PER WEEK

T-TIME

X-LATE

Y-DAYS

Z-COMMENTS

*-MULTIPLE

Preemption Report - Detailed

Contract # E/E Type E/E Status Preempted E/E Date Rate Times Len SPW M T W T F S S Station M Line Comment

Sales Person: Telerep/Atlanta, Atlanta

Contract Number: 321781

Advertiser: Pol/Critz M/D/Con/PA (12930)

Thursday, November 1, 2013 3:49:36 pm

Contract Start/End Date Headline #

321781.10.1.2	Political	Open	10/31/12	2:48pm	10/29/12	\$545.00	4:00:04p -Judge Judy 4p	:30	2	X	X	X	X	X	WPXI	JUDGE JUDY 4-430P/11	10/29/12-11/04/12	06215012
321781.11.1.2	Political	Open	10/31/12	2:55pm	10/29/12	\$720.00	4:29:19p -Judge Judy 430p	:30	4	X	X	X	X	X	WPXI	JUDGE JUDY 430-5P/12	10/29/12-11/04/12	06215012
321781.13.1.1	Political	Open	10/31/12	2:54pm	10/29/12	\$1095.00	5:30P -6:00:00PM	:30	3	X	X	X	X	X	WPXI	NEWS 530-6P/14	10/29/12-11/04/12	06215012
321781.14.1.1	Political	Open	10/31/12	2:49pm	10/29/12	\$1295.00	5:58:34P -Channel 11 News	:30	4	X	X	X	X	X	WPXI	NEWS 6-630P/15	10/29/12-11/04/12	06215012
321781.14.1.2	Political	Open	10/31/12	2:49pm	10/29/12	\$1295.00	5:58:34P -Channel 11 News	:30	4	X	X	X	X	X	WPXI	NEWS 6-630P/15	10/29/12-11/04/12	06215012
321781.17.1.1	Pre-empt	Open	10/31/12	2:09pm	10/29/12	\$2195.00	6:59:29P -Jeopardy	:30	3	X	X	X	X	X	WPXI	JEOPARDY 7-730P/18	10/29/12-11/04/12	06215012
321781.17.1.2	Political	Open	10/31/12	2:29pm	10/29/12	\$2195.00	6:59:29P -Jeopardy	:30	3	X	X	X	X	X	WPXI	JEOPARDY 7-730P/18	10/29/12-11/04/12	06215012
Totals for: Pol/Critz M/D/Con/PA (12930)										Preempt Count:	2							
Totals for: 321781										Preempt Count:	2							
										Rate	\$9,340.00							
										Preempt Count:	2							